**Social Media Volunteer – role ad**

Passionate about the planet and want to help make a difference? X Climate Action is looking for a Social Media Volunteer to help us make local change that’ll have global effects.

About X (group)

*(info on your Climate Action group. It’s best to keep it short and link to your site etc.)*

**About the role**

* **What it involves**

The Social Media Volunteer will be responsible for group social media pages, and will regularly post about group campaigns. This role will be supported by Friends of the Earth with channel set-up guidance, training, images and campaign template posts provided.

Weekly responsibilities will cover:

* Managing group social media pages which may include Facebook, Twitter and Instagram
* Writing, publishing and scheduling social posts
* Sourcing images for social posts
* Monitoring impact of group social activity
* Responding to public queries relating to group activity
* Attending group social media training sessions
* **Why it’s important and how it helps us win campaigns**

Social media is a valuable tool to spread group campaign awareness, gain public support for our campaigns and grow group members. It allows us to communicate with both the public and key local decision-makers to gain momentum around our asks and demand better policy for our environment.

* **Who would it suit?**

The Social Media Volunteer should have:

* Strong written communication skills
* Experience managing social media pages
* Confidence using Facebook, Twitter and Instagram
* Enthusiasm to learn more about social media and Friends of the Earth campaigns

* **How many hours a week will it be?**

The role will likely take 4-6 hours a week, but can be flexible.

If you have any of your own ideas about how the role could work or what else you could bring to it we’d love to hear from you.

If you don’t feel this role’s for you, you’re very welcome to join anyway. There’s lots to do in the group regardless of what you feel your ‘skills’ are. We want our group to be accessible to everyone so if there’s anything we can do to help you get involved let us know!

Please note we’re a voluntary group so this is an unpaid role.

Get in touch with us on X if you have any questions.